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## For Immediate Release

### MAGELLAN INTRODUCES NAVIONICS MARINE, LAKE AND FISHING CHARTS FOR EXPLORIST GPS HANDHELDS

**SANTA CLARA, Calif. (14 June, 2011)** – Magellan GPS today announced a partnership with cartography company Navionics that adds compatibility of advanced lake and marine charts with new Magellan eXplorerist handheld devices.

With the newly released software available immediately, Magellan eXplorerist 510, 610, and 710 GPS devices are now compatible with digital versions of Navionics Gold marine charts, HotMaps Premium lake maps, and Fish'N Chip bathymetric fishing maps. Navionics is available at retail on MicroSD cards and via download for select areas in Europe, Middle East, South Africa and Australia. Customers can view the Magellan devices with Navionics maps at next month's ICAS (International Convention of Allied Sportsfishing Trades) 2011 trade show in Las Vegas.

Customers who have purchased the eXplorerist 510, 610, or 710 can upgrade their device software for Navionics compatibility by visiting [Magellangps.com/support](http://Magellangps.com/support).

Navionics Gold marine charts are the navigation standard for serious mariners and fishermen. Features include tides, currents, wrecks, port plans, marsh areas, marine services, coastal roads, and much more. Navionics offers two charts that cover North America – one for USA, and one for Canada. Additional charts for the rest of the world are also available.

Navionics HotMaps Premium lake maps cover more than 17,000 lakes in North America and provide complete fishing information for eXplorerist GPS users, plus over 1,000 high-definition lake maps featuring 1' contours from Navionics' own on-the-water surveys. HotMaps are available in five regional versions covering the United States and Canada.

HotMaps Premium and Gold charts include one year of free unlimited updates with Navionics Freshest Data download program.

Navionics Fish'N Chip offers the ultimate in high-resolution fishing bathymetry, packed with fish-finding details such as wrecks, sea bed composition, tides, currents, local fishing areas, vegetation, offshore bathymetry and other navigation aids. Three regional versions covering the East Coast, Great Lakes and West Coast & Gulf of Mexico are available.

"The eXplorerist series of handheld GPS units have been designed to be the ultimate outdoor navigation devices, whether users are on the trails, in the mountains, or off shore. The addition of Navionics' highly detailed marine and lake charts will enable boaters and fishermen to rely on the eXplorerist as their primary navigation device while on the water, and expands our catalog of premium digital maps that can help eXplorerist users navigate to just about anywhere on the planet," said Mike Wagner, Senior Director of Product Marketing, Magellan GPS.

eXplorerist handheld units with Navionics maps for review can be obtained by emailing [rfinelli@magellangps.com](mailto:rfinelli@magellangps.com).

## About MiTAC Digital Corporation

MiTAC Digital Corp. is a wholly-owned subsidiary of MiTAC International Corporation and promotes and sells products and services under the Magellan brand name. Magellan assists people to travel, work and play with leading portable navigation and positioning solutions across multiple consumer markets. Recognized as an industry innovator, the company is the producer of the award-winning Magellan RoadMate series portable car navigation, Outdoor and Mobile navigation devices. MiTAC Digital Corp. is headquartered in Santa Clara, Calif. For more information on Magellan, visit <http://www.magellangps.com>.

## About Navionics®

For 27 years, Navionics has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and for outdoors use. Navionics is based in Massarosa, Italy, and operates sales and manufacturing facilities in seven countries - conducting research and development, operations, production, sales, marketing and distribution. Navionics headquarters in Massarosa, Italy serves Europe, Africa, Asia and Oceania, and manages the research, development, and production facilities globally. Navionics US headquarters, based in Wareham, Massachusetts, oversees the Americas. Navionics UK and Navionics Australia provide sales and distribution to their local regions.

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Raphel Finelli  
Senior Public Relations Manager  
MiTAC Digital Corp. - Magellan GPS Navigation  
408-250-1778 - Mobile  
[rfinelli@magellangps.com](mailto:rfinelli@magellangps.com)