

If You Love Somebody, Help Them Drive Safely

Magellan® Hands-Free Navigation Solution for iPhone and iPod Touch Puts Drivers on the Road to Romance

SANTA CLARA, Calif. (February 8, 2011) – This Valentine's Day, consider putting some new "direction" in your romance – and giving yourself a little peace of mind – with an iPhone car kit that helps your loved one navigate to that special destination for a quiet rendezvous together.

The Magellan Premium Car Kit for iPhone and iPod Touch provides drivers with an innovative vehicle mount from Magellan, one of the leading GPS brands, that includes a powerful, built-in GPS receiver that provides faster and more accurate location information to the driver's Apple iPhone and enables an iPod Touch to be used as an in-vehicle GPS device.

The Premium Car Kit works with with virtually any vehicle navigation app, including the popular Magellan RoadMate app for iPhone. It features an amplified speaker for crystal clear directions and enhanced Bluetooth hands-free calling, and includes a built-in noise canceling microphone for full duplex speakerphone operation, and an auxiliary audio output for connection to a car stereo.

The adjustable mount securely rotates iPhone to either portrait or landscape mode for optimal positioning and widescreen route display, and accommodates most hard-shell cases or silicon skins.

"At Magellan, our primary concern is driver safety, and the safe use of handheld devices by drivers is a critical issue. Our Premium Car Kit was designed to optimize the hands-free use of iPhones as navigation devices by enhancing the GPS tracking function and providing an ideal mounting platform. When combined together with our RoadMate app, this must-have companion product will provide iPhone users with the ultimate road navigation tool," said Mike Wagner, Senior Director, Product Marketing Manager for Magellan.

The Magellan Premium Car Kit is compatible with the iPhone 3G, 3GS and 4, and the iPod Touch models 2G, 3G and 4G.

Available now, the car retails for \$129.99 MSRP and is available at Amazon.com, Best Buy, and MagellanGPS.com.

About MiTAC Digital Corporation

MiTAC Digital Corp. is a wholly-owned subsidiary of MiTAC International Corporation and promotes and sells products and services under the Magellan brand name. Magellan assists people to travel, work and play with leading portable navigation and positioning solutions across multiple consumer markets. Recognized as an industry

innovator, the company is the producer of the award-winning Magellan RoadMate series portable car navigation, Outdoor and Mobile navigation devices. MiTAC Digital Corp. is headquartered in Santa Clara, Calif. For more information on Magellan, visit <http://www.magellangps.com>.

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